chall@irspsd.org

From: chall@irspsd.org
Sent: Wednesday, October 16, 2019 8:53 AM
To: ksmith@irspsd.org
Subject: FW: Florida Sunshine Law Request: Indian River Shores Ring

From: 81084-36708496@requests.muckrock.com
Sent: Wednesday, October 16, 2019 5:01 AM
To: chall@irspsd.org
Subject: RE: Florida Sunshine Law Request: Indian River Shores Ring

Indian River Shores Public Safety Department
SL Office
6001 N. State Road A1A
Indian River Shores, FL 32964

October 16, 2019

This is a follow up to a previous request:

To Whom It May Concern:

I wanted to follow up on the following Florida Sunshine Law request, copied below, and originally submitted on Sept. 30, 2019. Please let me know when I can expect to receive a response.

Thanks for your help, and let me know if further clarification is needed.

Filed via MuckRock.com
E-mail (Preferred): 81084-36708496@requests.muckrock.com
Upload documents directly:
https://accounts.muckrock.com/accounts/login/?url_auth_token=AABlDmIL0leLJ3e76nWZNb7AT18%3A1iKfB7%3ADlwdifuD-xnCXf3cbJl0fFN6yxY&next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Findian-river-shores-public-safety-department-18721%252Findian-river-shores-ring-81084%252F%253Femail%253Dchall%252540irspsd.org
Is this email coming to the wrong contact? Something else wrong? Use the above link to let us know.

For mailed responses, please address (see note):
MuckRock News
DEPT MR 81084
411A Highland Ave
Somerville, MA 02144-2516

PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the

requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

On Sept. 30, 2019:
Subject: Florida Sunshine Law Request: Indian River Shores Ring

To Whom It May Concern:

Pursuant to the Florida Sunshine Law, I hereby request the following records:

Public reports state that this police department has partnered with Ring, Amazon's home security company. (https://blog.ring.com/2019/08/28/working-together-for-safer-neighborhoods-introducing-the-neighbors-active-law-enforcement-map/) These partnerships involve an exchange: Law enforcement gets access to Ring's "Law Enforcement Neighborhoods Portal." The Law Enforcement Neighborhood Portal is a way that police can request Ring camera footage from people that use Neighbors, Ring has a "neighborhood watch" app.

Therefore, I hereby request the following records:

1) All instructional materials, presentations and presentation materials (including recorded video and audio, PowerPoint files, prepared remarks, and slides formats), and other guidance on the use of Ring devices and/or the Neighbors app. This includes A) any notes taken during meetings that discussed the use of Ring devices and/or the Neighbors app, B) any explanations (whether internally or externally generated) of how Ring devices and/or the Neighbors app work, and C) any other document that has been used to help explain the use of Ring devices and/or the Neighbors app to any party, including internal documentation, public relations materials, and executive summaries.

2) A copy of any privacy impact assessments, use policies, standard operating procedures, data retention policies, legal opinions, warranties, non-disclosure agreements, contracts, liability waivers, insurance agreements, Requests for Proposals, Responses to Requests for Proposal, Memorandums of Understanding, Letters of Interest, usage policies, or informal agreements between the police department and Ring.

3) A copy of any funding opportunity announcements, grant applications and grantor status/progress reports, reports to legislative bodies, annual reports that mention Ring or the Neighbors app, as well as audit records, including but not limited to security audits of the software, misuse reports, and reports to oversight bodies.

4) Any digital communications including but not limited to emails and text messages) as well as documents, (including but not limited to PDF, word processing, excel, and slide documents) that mention Ring or the Neighbors app.

5) Any digital communications (including but not limited to emails and text messages) with Ring representatives.

Please try to include any other miscellaneous documents that facilitate this police department's relationship with Ring that don't neatly fall neatly into the above categories.

The requested documents will be made available to the general public, and this request is not being made for commercial purposes. It will be used in the course of reporting for Motherboard, VICE's science and technology website (www.motherboard.vice.com).

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 10 business days.

Sincerely,

Caroline Haskins

Filed via MuckRock.com
E-mail (Preferred): 81084-36708496@requests.muckrock.com
Upload documents directly:
https://accounts.muckrock.com/accounts/login/?url_auth_token=AABlDmIL0leLJ3e76nWZNb7AT18%3A1iKfB7%3ADlwdifuD-xnCXf3cbJl0fFN6yxY&next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Findian-river-shores-public-safety-department-18721%252Findian-river-shores-ring-81084%252F%253Femail%253Dchall%252540irspsd.org
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411A Highland Ave
Somerville, MA 02144-2516

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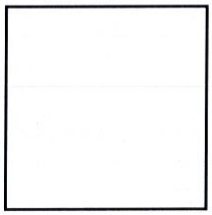


chall@irspsd.org

From: Ring Neighbors Portal Team <neighbors-portal@ring.com>
Sent: Tuesday, June 25, 2019 7:00 AM
To: ksmith@irspsd.org
Subject: Boost Leads with Video Requests

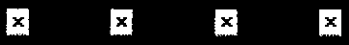
Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

Soliciting information from all neighbors in the area of interest increases your chances of receiving actionable evidence to help solve more cases with one click.

Best Practices

1. When submitting a Video Request, also **create a Post** to extend your reach
2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
3. Provide your **contact information** so neighbors can reach out directly

Go to Neighbors Portal



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Our mailing address is:

1523 26th Street

Santa Monica, CA 90404

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

TOWN OF INDIAN RIVER SHORES
PUBLIC SAFETY DEPARTMENT
6001 NORTH A1A • INDIAN RIVER SHORES • FLORIDA • 32963
FIRE • POLICE • EMS
"SERVICE EXCELLENCE"
RICHARD G. ROSELL, DIRECTOR

WEBSITE WWW.IRSPSD.ORG
EMAIL ADMIN@IRSPSD.ORG

EMERGENCY POLICE, FIRE, AMBULANCE - 911
NON-EMERGENCY (772) 231-2451
FAX (772) 231-2444

Indian River Shores Public Safety Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

Indian River Shores, FL – ~~03/18/2019~~April X, 2019 – The Indian River Shores Public Safety Department today announced that it is joining the Neighbors app by Ring (available via iOS/Android here: **download.ring.com/indianrivershores**) to provide the Indian River Shores community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Chief Richard Rosell stated, "Our law enforcement officers are committed to delivering a high level of service to the residents and businesses in Indian River Shores. This partnership with Ring enhances our ability to investigate and solve crimes."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Indian River Shores Public Safety Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Indian River Shores community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: **download.ring.com/indianrivershores** or by texting 'irspsd' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Indian River Shores Public Safety

The Indian River Shores Public Safety Department employs Public Safety Officers who are trained as Police Officers, Firefighters, and EMT/Paramedics. The Public Safety Department has a fleet of patrol cars, two Fire Engines, and two Ambulances available to respond to any emergency call 24 hours a day, 7 days a week. The Detective Bureau investigates all person and property crimes that occur within the Town of Indian River Shores.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

Indian River Shores Media Contact
Director Rich Rosell
Phone:772-231-2451
Email: rrosell@irspsd.org

Neighbors Media Contact
Kaleigh Bueckert-Orme
Public Relations Coordinator, Neighbors by Ring
Media@ring.com

chall@irspsd.org

From:	Kyle Smith <ksmith@irspsd.org>
Sent:	Wednesday, May 01, 2019 10:08 AM
To:	'Anthony Modestine'
Cc:	Richard Rosell
Subject:	RE: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

I forwarded our draft to the Ring Team last week, Morgan sent over revisions, and I submitted to our Chain of Command for dissemination.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 30, 2019 10:47 AM
To: rrosell@irspsd.org; ksmith@irspsd.org
Subject: Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

Hi Chief Rosell,

Its been a while since I last heard from you on the draft of the public announcement. I still think it would be beneficial to alert the community that is not on the Neighbors App that your department officially partnered up with Ring. It will also help people understand a little better what the Neighbors App can do and that it's free to download.

Please give me a call if you have any questions.

610.220.5432
Anthony Modestine
Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

On Fri, Mar 22, 2019 at 4:27 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi All,

Do we have an idea of when the draft of the public announcement will be sent over to Morgan to review and approve?

Hopefully, we can get this out to the public soon to make the community aware of the Neighbors App!

Thank you!

On Thu, Mar 7, 2019 at 1:07 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi Chief Rosell,

Now that we have our Remote Onboarding set for March 15th at 9am EST, I wanted to introduce our PR Coordinator, Morgan Culbertson (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert here).

In addition to the In-App alert, Morgan will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download here and includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with Morgan for a quick final review prior to distribution.
- **Sample Social Media Posts & In-App Alert:** Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: download.ring.com/indianrivershores
Simple Text Info: Or, simply text 'irspsd' to '555888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.
Best,
Anthony Modestine
610-220-5432

--
Anthony Modestine
Neighborhood's Account Manager

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

--
Anthony Modestine
Partner Success Associate

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

chall@irspsd.org

From: Kari Pallotto <k.pallotto@ring.com>
Sent: Tuesday, June 04, 2019 9:41 AM
To: Anthony Modestine
Cc: Kyle Smith; aiovino@irspsd.org; tdempsey@irspsd.org
Subject: Re: Indian River Shores: Introduction to Kari Pallotto

Thank you Anthony!

Good morning, Indian River Shores PSD Team!
I am looking forward to working with the Indian River Shores Public Safety Department with this Ring partnership. I am a retired Deputy Sheriff from the Broward County Sheriff's Office and worked in Crime Prevention/Community Outreach, Detective Bureau, Undercover, and Road Patrol. I understand how important it is to have these extra tools to assist with connecting with the community and solving crimes.

During an overview of your account, I noticed some past great portal comments and posts from Detective Smith. I just wanted to say GREAT JOB! and THANK YOU!

I would just like to remind you your neighbors portal account has the ability to request videos in your department's jurisdiction to help solve crimes and gain intel on suspects in your area.

When the Indian River Shores Public Safety Department does crime prevention events like "Pull for Special Olympics", using the neighbors portal is a great resource to broadcast to the community. I noticed on your facebook page that your agency posted a safety concern, "A1A and Fred Tuerk traffic light will be fully operational". Using the neighbors portal to post these community messages, sends a real-time notification to the users throughout the community.

Thank you for your time, please feel free to contact me at any time to discuss any new ideas or any way I can help your department with portal.
Be Safe!

On Mon, Jun 3, 2019 at 9:41 AM Anthony Modestine <anthony.modestine@ring.com> wrote:

Good Morning All,

I hope all is well with you and the department. We are excited to announce that our team is expanding to continue to ensure out partnered LEAs receive the best experience with the Neighbors Portal. With that being said, I would like to introduce you to Kari Pallotto who is CC'd in this email, she will be overseeing all Law Enforcement partnership in Florida.

Kari has an extensive background in Law Enforcement and is joining our team after being with the Broward County Sheriffs Office for over 16 years. She will be your main point of contact moving forward. Please direct all questions/request to her moving forward. I promise you are in good hands!

Kari Pallotto
k.pallotto@ring.com
510.295.9831

Best Regards,
Anthony Modestine

Anthony Modestine

Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

--

Kari Pallotto

Partner Success Manager
c: 954-609-7689

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Monday, June 03, 2019 9:41 AM
To: Kyle Smith; aiovino@irspsd.org; tdempsey@irspsd.org; Kari Pallotto
Subject: Indian River Shores: Introduction to Kari Pallotto

Good Morning All,

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Kari Pallotto
k.pallotto@ring.com
510.295.9831

Best Regards,
Anthony Modestine

Anthony Modestine
Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

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chall@irspsd.org

From: ksmith@irspsd.org
Sent: Wednesday, May 01, 2019 2:18 PM
To: Anthony Modestine
Subject: Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

Will do, thank you.

Sent from my iPhone

On May 1, 2019, at 1:34 PM, Anthony Modestine <anthony.modestine@ring.com> wrote:

> Great, looks like I was missed out of that email. Thanks for the update, let me know when your department plans to send this out to the public so I can keep my eye out for it.
>
> Anthony Modestine
> Partner Success Associate
> Anthony@ring.com
>
> ---
>
>
>
> 1200 Atwater Dr Ste 225
> Malvern, Pa 19355
> www.ring.com
>
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> **Detective Kyle Smith**
>
> **ksmith@irspsd.org**
>
> **Indian River Shores Public Safety Department**

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

<image002.png>

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 30, 2019 10:47 AM
To: rrosell@irspsd.org; ksmith@irspsd.org
Subject: Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

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610.220.5432

Anthony Modestine

Partner Success Associate
Anthony@ring.com

<image001.gif>

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Malvern, Pa 19355
www.ring.com

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Best,
Anthony Modestine
610-220-5432

--

Anthony Modestine

Neighborhood's Account Manager

1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

--

Anthony Modestine

Partner Success Associate

1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Wednesday, October 16, 2019 9:07 AM
To: Charlene Hall
Subject: All Ring emails
Attachments: FW: Florida Sunshine Law Request: Indian River Shores Ring; Boost Leads with Video Requests; Re: Indian River Shores: Introduction to Kari Pallotto; Indian River Shores: Introduction to Kari Pallotto; Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; RE: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; FW: FW: Ring Press Release for your review; Re: FW: Ring Press Release for your review; Out of Office Re: FW: Ring Press Release for your review; FW: Ring Press Release for your review; FW: Ring Press Release for your review; Re: Ring<>Indian River Shore PD Follow Up; New Comment Added to Your Post: "Phone Scams"; RE: Ring<>Indian River Shore PD Follow Up; Re: Ring<> Indian River Shore PD Follow Up; Ring Press Release; RE: Ring Press Release (DRAFT) for Approval; Ring Press Release (DRAFT) for Approval; Ring IRSPSD Press Release; RE: Ring<>Indian River Shore PD Follow Up; Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; Re: Ring<>Indian River Shore PD Follow Up; Fwd: First Ring post!; First Ring post!; RE: Ring<>Indian River Shore PD Follow Up; FW: Ring<>Indian River Shore PD Follow Up; FW: Ring Portal is now ACTIVE; Ring Portal is now ACTIVE; FW: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; Ring<>Indian River Shore PD Follow Up; You've been invited to join Ring Neighbors Portal; Re: Ring<>Indian River Shores Onboarding; PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors; RE: Ring<>Indian River Shores Onboarding; Accepted: Indian River Shores PSD <> Ring Portal Overivew; RE: Ring<>Indian River Shores Onboarding; Re: Ring<>Indian River Shores Onboarding; Accepted: Indian River Shores PSD <> Ring Portal Overivew; FW: Indian River Shores PSD <> Ring Portal Overivew; RE: Ring<>Indian River Shores Onboarding; Re: Ring<>Indian River Shores Onboarding; FW: Ring<>Indian River Shores Onboarding; Re: Ring<>Indian River Shores Onboarding; RE: Ring<>Indian River Shores Onboarding; RE: Ring<>Indian River Shores Onboarding; RING training March 15th @ 0900 hours; RE: Ring<>Indian River Shores Onboarding; Re: Ring<>Indian River Shores Onboarding; RE: RING training; RE: RING training; RING training; RE: Ring<> Indian River Shores Onboarding; Ring<>Indian River Shores Onboarding; Re: Ring MOU; Ring MOU; RE: Ring/Eye Watch; RE: Ring/Eye Watch; Ring/Eye Watch; IRSPSD MOU Review.; FW: Neighbors Portal: Scheduled Call; Ring webinar; Ring Law Enforcement Portal; Ring for LE; Re: Ring program for Law Enforcement; Ring program for Law Enforcement; FW: Eye Watch/Ring info; Eye Watch/Ring info; RE: Eye Watch/Ring info; RE: Eye Watch/Ring info

chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 30, 2019 10:47 AM
To: rrosell@irspsd.org; ksmith@irspsd.org
Subject: Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

Hi Chief Rosell,

Its been a while since I last heard from you on the draft of the public announcement. I still think it would be beneficial to alert the community that is not on the Neighbors App that your department officially partnered up with Ring. It will also help people understand a little better what the Neighbors App can do and that it's free to download.

Please give me a call if you have any questions.

610.220.5432
Anthony Modestine
Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

On Fri, Mar 22, 2019 at 4:27 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi All,

Do we have an idea of when the draft of the public announcement will be sent over to Morgan to review and approve?

Hopefully, we can get this out to the public soon to make the community aware of the Neighbors App!

Thank you!

On Thu, Mar 7, 2019 at 1:07 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi Chief Rosell,

Now that we have our Remote Onboarding set for March 15th at 9am EST, I wanted to introduce our PR Coordinator, Morgan Culbertson (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert here).

In addition to the In-App alert, Morgan will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download here and includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with Morgan for a quick final review prior to distribution.
- **Sample Social Media Posts & In-App Alert:** Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: download.ring.com/indianrivershores
Simple Text Info: Or, simply text 'irspsd' to '555888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.
Best,
Anthony Modestine
610-220-5432

--

Anthony Modestine
Neighborhood's Account Manager

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

--
Anthony Modestine
Partner Success Associate

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Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Tuesday, April 23, 2019 7:28 AM
To: Lt. Chris Beaumont
Subject: FW: FW: Ring Press Release for your review
Attachments: DRAFT RELEASE Indian River Shores (FL) Ring Edits.doc

Just got this back from RING. If you are good with it, we can disseminate.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com>
Sent: Monday, April 22, 2019 1:43 PM
To: ksmith@irspsd.org
Cc: Media <media@ring.com>
Subject: Re: FW: Ring Press Release for your review

Hi Detective Smith,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best,
Kaleigh

On Mon, Apr 22, 2019 at 9:02 AM Kyle Smith <ksmith@irspsd.org> wrote:

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Monday, April 22, 2019 12:01 PM
To: 'Morgan@ring.com' <Morgan@ring.com>
Subject: FW: Ring Press Release for your review

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

From: Lt. Chris Beaumont <cbeaumont@irspsd.org>
Sent: Monday, March 25, 2019 1:14 PM
To: Richard Rosell <rrosell@irspsd.org>
Cc: Mark Shaw <mshaw@irspsd.org>; 'ksmith' <ksmith@irspsd.org>; Charlene Hall <chall@irspsd.org>
Subject: Ring Press Release

Chief,

Attached is the Ring Press Release drafted by Det. Smith. Capt. Shaw has also seen and approved.

Thanks,

Lt. Chris Beaumont

cbeaumont@irspsd.org

Indian River Shores Public Safety

6001 N. Highway A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 / Fax: (772) 231-2444
http://www.irspsd.org

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--

Kaleigh Bueckert-Orme

PR Coordinator
kaleigh@ring.com

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

chall@irspsd.org

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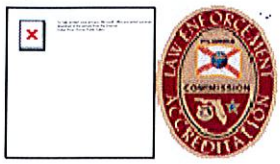

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--

Kaleigh Bueckert-Orme
PR Coordinator
kaleigh@ring.com

1523 26th St.
Santa Monica, CA 90404
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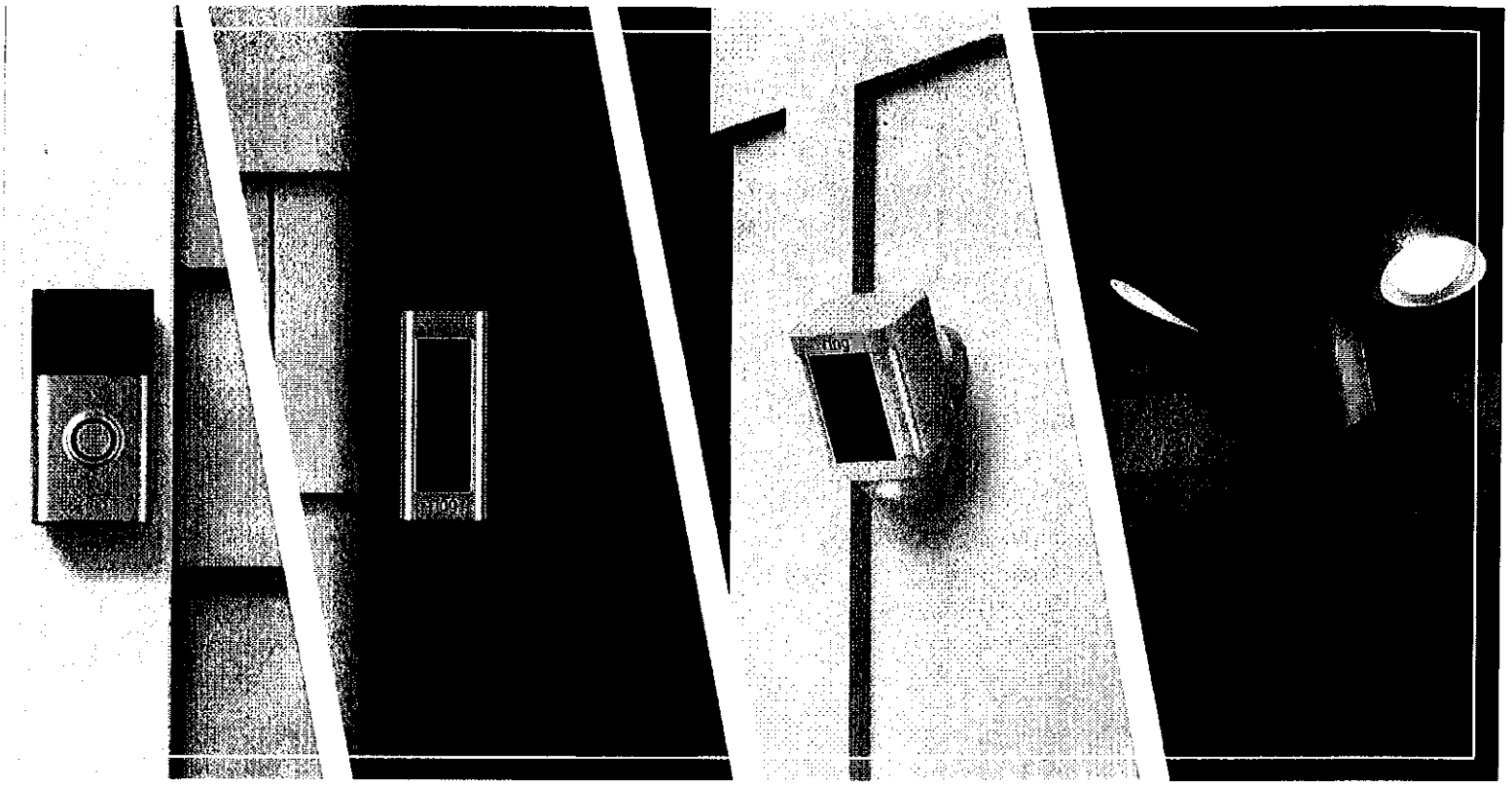
Download the Neighbors App.
Join the new neighborhood watch.



Ring wants to help reduce crime in your city!

Ring is excited to propose a solution to help prevent residential burglaries and assist in the investigation of crimes in your community.

Overview

In an effort to reduce local crime and make our neighborhoods safer, Ring has successfully partnered with cities nationwide to implement a home security subsidy program. The subsidy program incentivizes residents to purchase Ring devices at a discounted price, so we can make smart home security accessible to everyone.

About Ring

Ring is on a mission to reduce crime in neighborhoods. Ring Video Doorbells and Security Cameras send you instant alerts on your phone whenever motion is detected. You can see, hear and speak to people on your property from anywhere. If you catch something suspicious, Ring also lets you share the videos with neighbors and local law enforcement, so you can work together to reduce local crime.

Program Details

Ring will give residents $50 off any Ring Video Doorbell or Security Camera, and the city will match that offer with a $50 subsidy. Together, we can offer a $100 discount on Ring prooucts to help residents protect their homes and reduce crime in their neighborhoods. All programs are custom to each location. A minimum investment of $10,000 from the city, which covers 200 households, is suggested.

Ring allows residents to work together with neighbors and local law enforcement to reduce crime in neighborhoods, so we can help make our communities safer for all.

For more information on how to get started, please contact:

Stacey Cooke, National Events Manager
Stacey.Cooke@ring.com
410-591-8238

ring

North Lauderdale
Department of Fire and Rescue Services
Fire Prevention Bureau
6151 Bailey Road
North Lauderdale, Florida 33068
954 720-4315 Main Number
954 979-5982 Fax Number

SPECIAL EVENT/CARNIVALS/FAIRS FIRE INSPECTION INFORMATION AND PLAN SUBMITTAL REQUIREMENTS

A **Safety Plan** is required for review by the Fire Prevention Bureau for any Special Event/Carnival/Fair. The Safety Plan must include but not limited to all of the information listed below. ***If any portion does not apply, a note must be provided on the plan stating that it is not applicable.*** If any portion of the requested information is not provided or clarified, the plan will be returned for that provision or clarification to be made and a re-examination fee may apply. Should you have any questions, please contact the Fire Prevention Bureau with the information provided in the letterhead.

THE SAFETY PLAN MUST INCLUDE BUT LIMITED TO ALL OF THE FOLLOWING:

Applicable State of Florida Fire Prevention Codes:

- NFPA 1 - Uniform Fire Code (5th Edition): Chapter 10.15 Special Outdoor Events, Carnivals, and Fairs, Chapter 11.1 Electrical Fire Safety, Chapter 18 Fire Department Access and Water Supply, Chapter 25 Grandstands and Bleachers, Folding and Telescopic Seating, Tents, and Membrane Structures
- NFPA 96 (2011 Edition) Standard for Ventilation Control and Fire Protection of Commercial Cooking Operations
- The Florida Fire Prevention Code Broward County Local Amendments

1. A Scaled Plan with the scale indicated **(USE 1/4" OR 1/8" SCALE)**
2. A North Directional Indicator
3. A Detailed Scope of Work/Event Plan/Brief Narrative describing the event.
4. Dates and times of the event
5. Location of the event
6. What is the estimated number of attendees
7. Will there be any tents, canopies, air supported structures, rides, booths, games, or stages used
8. If answering yes to question 7, please submit a complete site plan showing locations of: tents, canopies, air supported structures, rides, booths, games, stages, and type and size of all fire extinguishers
9. Demonstrate/Depict Fire Department Access Routes on Plan (NFPA 1-18).
10. Access for emergency vehicles shall be provided to access to fire protection equipment; placement of stands, concession booths, and

exhibits; and the control of hazardous conditions dangerous to life and property (NFPA 1-10.15.2).

11. Demonstrate/Depict Fire Hydrant location/s on Plan (NFPA 1-18.)
12. All carnival rides shall provide a portable fire extinguisher with a minimum 2A10BC rating (NFPA 1-23.1.12.3)

TENTS: NFPA 1 CH 25.2

Tents not occupied by the public and not used for the storage of combustible material shall be permitted to be erected less than 10 feet (120 in.) from other structures

There shall be a minimum of 10 feet (120 in.) between stake lines.

Adjacent tents shall be spaced to provide an area to be used as a means of emergency egress. Where 10 feet (120 in.) between stakes lines does not meet the means of egress, the distance necessary for a means of egress shall govern.

Supply Certificate executed by an approved testing laboratory certifying that the tent(s) and its appurtenances, sidewalls, canopies, tarpaulins, floor coverings, bunting, combustible decorative materials, and effects are as follows:

a. Composed of flame-resistant material or have been treated with a flame retardant in an approved manner

b. Meet the requirements for flame resistance as determined in accordance with NFPA 701, *Standard Methods of Fire Tests for Flame Propagation of Textiles and Films*

c. Flame resistance in accordance with NFPA 701 is effective for the use period of the tent (tents required to have a permanently affixed label bearing the identification of size and fabric or material type; (NFPA 1: 25.2.2)

Certificate of the flame resistance of the tent fabric material, shall include names and addresses of the owners of the structure, date the fabric was last treated with flame resistant solution, trade name or type of chemical used in treatment, name of person or firm treating the material, and name of testing agency and test standard by which the fabric was tested (NFPA 1-25 2.2.)

All stages and large canopy areas are required to have a tagged certified (commercial grade) extinguisher in plain view and proper signage identifying that the extinguisher is present at the location.

Smoking shall not be permitted in any tent. (NFPA 1-25 2.4.2.)

Broward County Amendments to the Florida Fire Prevention Code SECTION F-108: Tents, Air-Supported Structures, Temporary Structures and Uses

F-108 — Tents and Air-Supported Structures

F-108.1 Places Of Assembly: For the purpose of this Section, a place of assembly shall include any circus, sideshow, carnival, tent show, theater, skating rink, dance hall or any other exhibition, production, engagement or offering, or other place of assembly in or under which 50 or more persons may gather for any purpose.

F-108.1.1 General. The Building Official or Fire Code Official is authorized to issue a permit for the erection of temporary structures such as seats, canopies, tents and fences used in construction work or for temporary purposes such as reviewing stands. Such permits shall be limited as to time of service, but shall not be permitted for more than 180 days. Such structures shall be completely removed upon the expiration of the time limit stated in the permit.

a) Temporary structures, such as tents with sides, exceeding 100 sq./ft., and canopies without sides exceeding 225 sq./ft. , containing occupancy or operations that could present a life safety hazard to occupants and/or the general public based on the opinion of the Fire Code Official, shall be required to have a permit issued in conformance with permitting section of NFPA 1 Chapter 1 and this code and be in conformance with the Life Safety provisions of this code and the Florida Building Code. Note: Only fire resistive canopies/tents can be utilized, associated paperwork/Flame Certificate or markings on the canopy are required. (NFPA 1-25 2.2.

F-108.8.1 Awnings, tents, canopies, and similar products whether attached or detached from a building shall have a flame spread rating of 25 or less.

ELECTRICAL

Extension cords being used for appliances need to be free from splices, damages, or deterioration. (NFPA 1-11)

Extension cords shall have the proper amp capacity that is not less than the capacity of the appliance. Indoor extension cords may not be used for exterior use (NFPA 1-11)

Extension cords shall be grounded when serving grounded portable appliances (NFPA 1-11)

The electrical system and equipment shall be isolated from the public by proper elevation or guarding, and all electrical fuses and switches shall be enclosed in approved enclosures. Cables on the ground in areas traversed by the public shall be placed in trenches or protected by approved covers (NFPA 1-25.1.9.3).

Using a portable generator for power, the generator must be away from structures a minimum of 5 ft and shall be protected from contact by fencing, enclosure, or other approved means (NFPA 1- 25.). The generator must be properly electrically grounded with a grounding rod if the actual frame of the generator <u>is not</u> contacting the earth.

Using a generator by temporary membrane structures, min. 5 ft and protected from contact by fencing, enclosure, or other approved means. (NFPA 1- 25.1.12.1)

Fuel level in generators should be filled adequately to permit uninterrupted operation during normal operating hours of event. Refueling will be conducted only when not in use. (NFPA 1-25.1.12.2)

Fuel being used in the generators must be in proper fuel containers and properly sealed with appropriate spout covers, caps, etc.

A fire extinguisher (minimum 2A10BC in size) is provided with the use of a generator. (NFPA 1-25.1.12.3)

COOKING REQUIREMENTS

Food trucks shall be inspected prior to operation to determine that all cooking hood systems are in compliance with NFPA 96, NFPA 17/17A with a current range hood system service report.

A minimum of one portable fire extinguisher shall be provided for each concession stand (NFPA 1-10.15.5).

Class K Fire Extinguishers for Cooking Oil Fires. Fire extinguishers provided for the protection of cooking appliances that use combustible cooking media (vegetable or animal oils and fats) shall be listed and labeled for Class K fires (NFPA 1-13.6.7.4.5).

Class K fire extinguishers manufactured after January 1, 2002, shall not be equipped with "extended wand–type" discharge devices (NFPA 1-13.6.7.4.5.1).

Cooking equipment used in fixed, mobile, or temporary concessions, such as trucks, buses, trailers, pavilions, tents, or any form of roofed enclosure, shall comply with NFPA 96, Standard for Ventilation Control and Fire Protection of Commercial Cooking Operations (NFPA 1-50.2.1.9).

Concession stands used for cooking needs a minimum of 10 ft. of clearance on two sides and shall not be located within 10 ft. of amusement rides. (NFPA 1 -10.15.8)

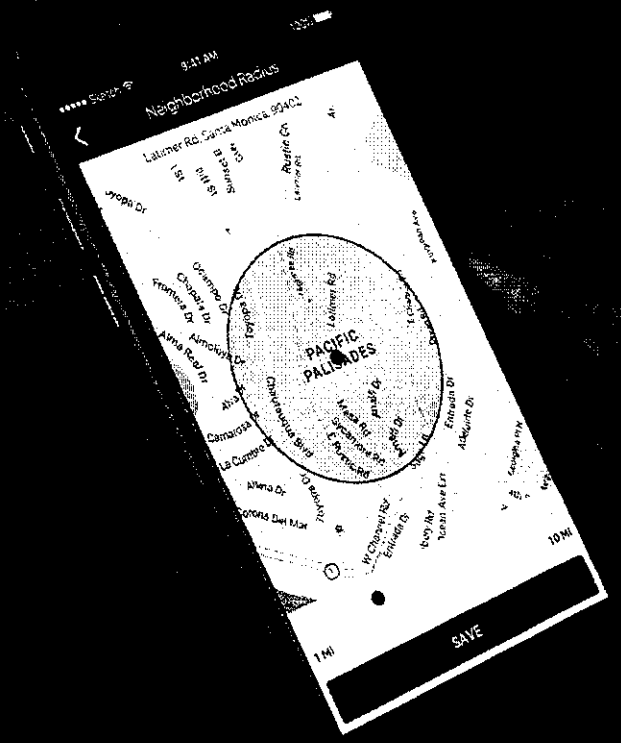
Cooking areas will be separated from the general public by fencing, enclosure, or other approved means.

LP tanks used for appliances are required to be tested and certified by a licensed person or company permitted to work on LP systems. The equipment is to be checked in place on the day of the event and paperwork provided to the Fire Department/Fire Marshal's Bureau when completed.

LP tanks are to be placed in a crate or stable container, so the LP tank does not have the possibility of falling over.

Compressed gas tanks such a helium tanks used for filling balloons need to be in a stand or secured in a manner, so the tank does not fall over.

Neighbors
by Ring


9:41 AM
Neighborhood Radius
Latimer Rd, Santa Monica 90402
PACIFIC PALISADES
1 MI
10 MI
SAVE

Sample In-App Alert

- **What:** Custom In-App Alert to inform existing users once an LEA has officially joined the Neighbors app and is able to start using the various portal features to engage the community.
- **When:** 10AM (PST) on the day of Onboarding (unless LEA confirms otherwise).
- **Who:** From Ring, to existing Neighbors app users within the LEA's jurisdiction
- **FYI / IMPORTANT:** Additional public announcement plans and materials (i.e. press release, social media, etc) must be confirmed with Ring PR (Morgan@ring.com) and released by LEA prior to any broader discussion of the App or partnership with the public or press.

Standard In-App Alert Verbiage (below) & Sample Screenshot (see left)

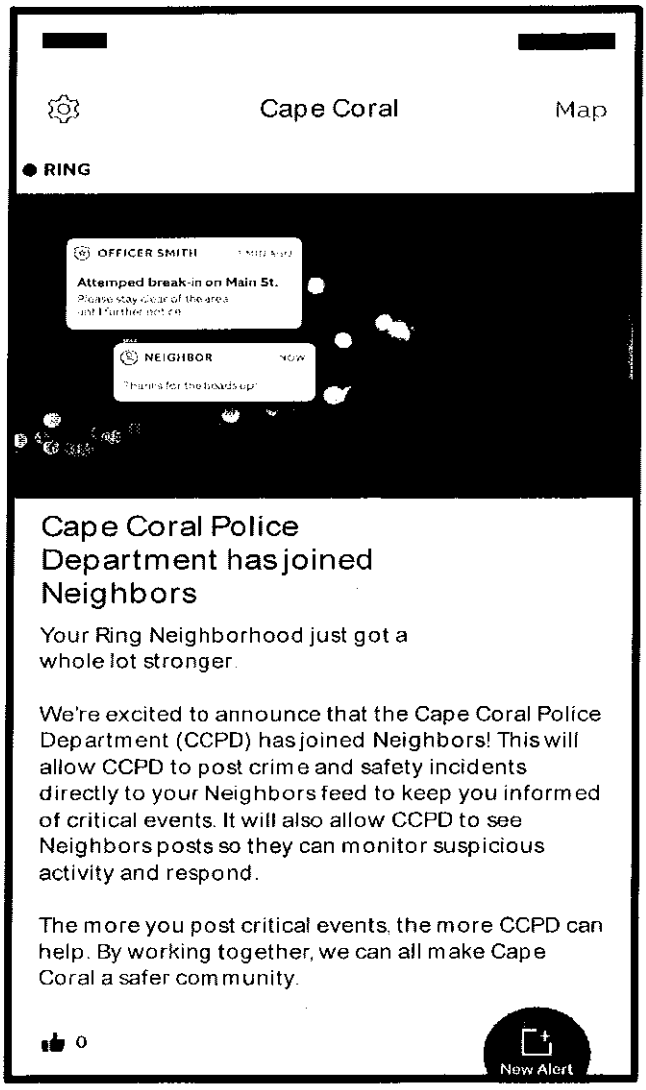
[Agency Name] has joined Neighbors

Your Ring Neighborhood just got a whole lot stronger.

We're excited to announce that the [Agency Name] has joined Neighbors! This will allow [Agency Acronym] to post crime and safety incidents directly to your Neighbors feed to keep you informed of critical events. It will also allow [Agency Acronym] to see Neighbors posts so they can monitor suspicious activity and respond.

The more you post critical events, the more [Agency Acronym] can help. By working together, we can all make [City/County] a safer community.

(See Sample User View Left)



###

Sample Social Media Announcements

(For same-day distribution as press release)

Social Media Announcement Templates Included Below

1. **Facebook**
2. **Nextdoor**
3. **Twitter**

Important: *Be sure to include your Department's unique 'Neighbors App' attribution link and simple text code (as provided by your Account Manager) in all social media posts and other outreach materials involving the Neighbors app as a way to continuously drive downloads and engagement.*

#1: Facebook

We're excited to announce that the [Agency Name] has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement.

[Agency Acronym] will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all make [City/County] a safer community.

Download the free 'Neighbors' app today to see what's happening in your neighborhood: ***[ATTRIBUTION LINK]***

*****Attach Neighbors Image*****

#2: Nextdoor

Subject: *[Agency Acronym] has joined Neighbors by Ring*

We're excited to announce that the [Agency Name] has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement.

[Agency Acronym] will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all make [City/County] a safer community.

Download the free 'Neighbors' app today to see what's happening in your neighborhood: ***[ATTRIBUTION LINK]***

*****Attach Neighbors Image*****

#3: Twitter

Sample Tweet #1:

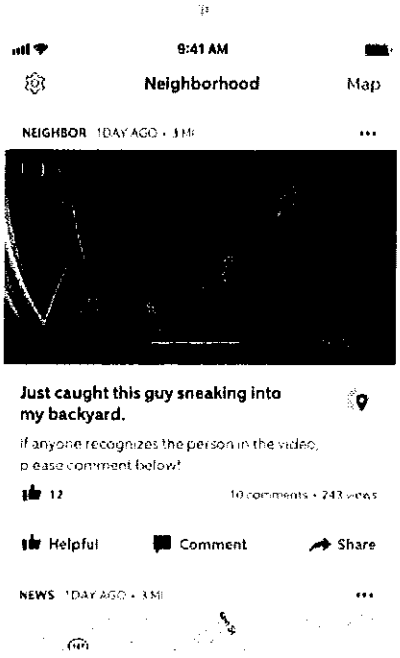
The [Agency Name] is excited to join Neighbors by @Ring, a digital neighborhood watch app that sends you crime and safety alerts from your neighbors and the @[AgencyHandle]. Join us by downloading the free 'Neighbors' app here: ***[ATTRIBUTION LINK] or by simply texting '[CODE]' to 555888 from your smartphone.***

Sample Tweet Version #2:

By working together, we can make #[City/County/Hashtag] communities safer. That's why [Agency Name] is excited to join 'Neighbors' by @Ring; a free app that lets you join your digital neighborhood watch and receive real-time crime and safety alerts from your neighbors & @[AgencyHandle]. Download the 'Neighbors' app today: ***[ATTRIBUTION LINK]***

*****Attach Neighbors Image*****

Neighbors Image:



The New Neighborhood Watch

App Store Google Play

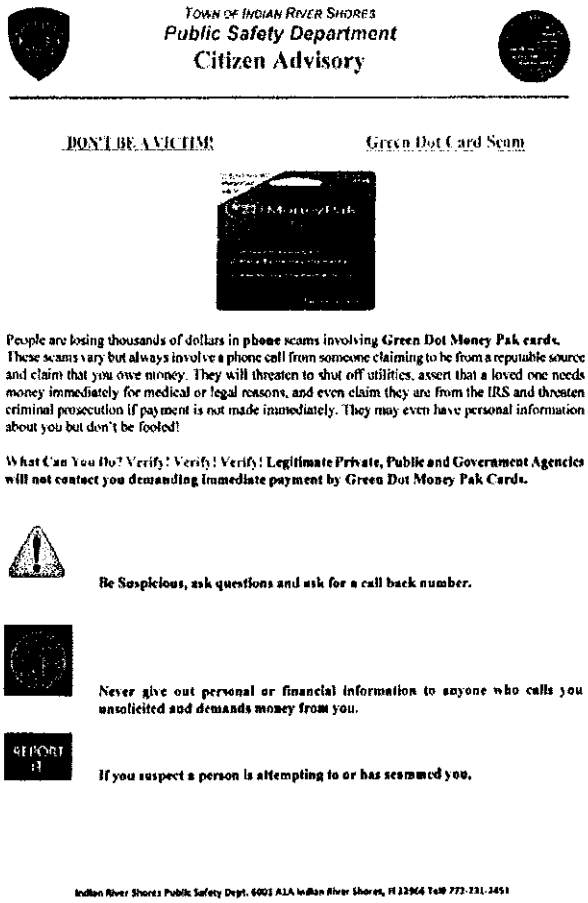
chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 02, 2019 9:55 AM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shore PD Follow Up

Hey Kyle,

I hope all is well. I wanted to touch base and see if you were able to send over the Public announcement draft to Morgan to review?

Also, I see a post on your facebook which would be a great post to share within the Neighbors App as a Law Enforcement Post!



TOWN OF INDIAN RIVER SHORES
Public Safety Department
Citizen Advisory

DON'T BE A VICTIM — Green Dot Card Scam

People are losing thousands of dollars in phone scams involving Green Dot Money Pak cards. These scams vary but always involve a phone call from someone claiming to be from a reputable source and claim that you owe money. They will threaten to shut off utilities, assert that a loved one needs money immediately for medical or legal reasons, and even claim they are from the IRS and threaten criminal prosecution if payment is not made immediately. They may even have personal information about you but don't be fooled!

What Can You Do? Verify! Verify! Verify! Legitimate Private, Public and Government Agencies will not contact you demanding immediate payment by Green Dot Money Pak Cards.

Be Suspicious, ask questions and ask for a call back number.

Never give out personal or financial information to anyone who calls you unsolicited and demands money from you.

REPORT IT

If you suspect a person is attempting to or has scammed you,

Indian River Shores Public Safety Dept. 6001 A1A Indian River Shores, Fl 32968 Tel# 772-231-3451

Law Enforcement Post should consist of:

BOLOs
Missing Persons
Wanted Suspect
Investigations
Scam Warnings
Fires
9 pm Routines

Anything Crime/Safety

We will be sending out a success story from one of our partnered departments, they were able to get a wanted felon off the streets all because their community was sharing videos through the Neighbors App. This is what I am hoping we can achieve with your department and community. By having your department sending out law enforcment post you will start to see more neighbors wanting to share their information with you which will only help in the long run.

I highly recommend posting a minimum of 1x a week, this will help the Portal become an extremely valuable tool into keeping your community even safer!

Best,

On Mon, Mar 25, 2019 at 8:25 AM Kyle Smith <ksmith@irspsd.org> wrote:

Will do.

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, March 21, 2019 4:14 PM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shore PD Follow Up

Hey Kyle,

I will be out of the office all next week with limited internet. When Albert is ready to send over the draft of the public announcement can you please be sure he also includes Morgan our PR coordinator in the email to review and approve if this takes place next week? Morgan@ring.com

Thanks!

On Mon, Mar 18, 2019 at 9:55 AM Kyle Smith <ksmith@irspsd.org> wrote:

Attached are the users who will need access to the portal. I forwarded all other information to Lt. Iovino and Sgt. Dempsey to complete for your review.

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Friday, March 15, 2019 11:17 AM
To: ksmith@irspsd.org
Subject: Ring<>Indian River Shore PD Follow Up

Hi Kyle,

Thank you all for connecting with me earlier for the Portal Onboarding! Recap below as promised:

1. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2. Training Materials - Attached are Training Materials that you can distribute to users that are provisioned. These should help provide context and baseline knowledge for them to properly use Portal.

Again if you could provide Albert the PR Packet material to help with putting out the public announcement that would be great. Can you please also link up with Kim to provide her the PR Packet as their is information about posting to your social media feeds.

Morgan our PR Coordinator will want to review and provide final approval on everything so please have Albert email me and Morgan(Morgan@ring.com) once he is ready.

Here is our Community Programs page to provide to Sgt Dempsey: https://communityprograms.ring.com/

Otherwise, thank you again for your time earlier and let me know if I forgot anything!

--

Anthony Modestine

Neighborhood's Account Manager

1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

LE Discount Flyer Indian River Shores Public Sa...

--

Anthony Modestine

Partner Success Associate

1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

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1200 Atwater Dr Ste 225
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USA Today: Police say crime drops with video doorbell

FOR INTERNAL USE ONLY

Neighbors App by Ring + Local Law Enforcement

Initial Partnership Announcement

Key Talking Points

- The [AGENCY] is excited to join the Neighbors app by Ring as a new way to provide real-time crime and safety information to our community.
- Ring launched the Neighbors app in May of 2018 as a free way for community members and local law enforcement to share real-time local crime and safety information whether or not they own a Ring device.
- The Neighbors app network has millions of users across the nation and has already been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.
- **[CITY} residents can text 'CODE' to 555888 from their smartphone and instantly the Neighbors app for free on iOS and Android.**
- Once downloaded, residents can join their digital neighborhood and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive regional safety alerts from their neighbors, local law enforcement and the Ring team - all in real time.
- **Through partnering with Neighbors by Ring, [AGENCY] will be able to:**
    - Send alerts to Neighbors about local crime and safety incidents in the area in real-time.
    - Request information about local crime and safety situations from Neighbors who opt-in to sharing for a particular request.
    - Work together with the local community to build trust and make neighborhoods safer.
- **Like other social media sharing platforms, our participation on the Neighbors app is not meant to replace 911.** If residents see a crime occur they are encouraged to immediately report the incident through official department channels.
- **All tips shared via Neighbors are anonymous unless residents choose to identify themselves**, as anonymous tips are an important tactic already used to solve crimes.
- **This does not grant law enforcement access to cameras or user data.** Law enforcement can only view content posted by users to the Neighbors app or that they have decided to share with us directly in response to a specific request.
- **You do not need to own a Ring device or any other home security system in order to download and use the Neighbors app.** Local residents are encouraged to download the free Neighbors app in order to keep up with real-time crime and safety updates and participate in the digital neighborhood watch straight from their smartphones.

###

Reactive Q&A

Neighbors & Law Enforcement Partnerships

- **What is the partnership benefit?**
  - The Neighbors app lets you easily share and communicate with your neighbors about crime and safety so you have real-time, local crime data at your fingertips. The Neighbors app facilitates communication between neighbors, which is a crucial element of crime prevention.

- **How is Neighbors different from other platforms / Apps?**
  - Neighbors is about crime and safety only.
  - Residents must verify location in order to post / comment.
  - All users post anonymously (like a tipline)
  - Law Enforcement can view what residents are sharing, engage the public in their investigations and provide residents with hyper-local crime and safety information.
  - **Neighbors features allows it to function as a true digital neighborhood watch.**

- **Is law enforcement able to access user data or cameras through Neighbors?**
  - No user data, or even the existence of a camera at a specific location, is shared without prior consent of the device owner. Law enforcement can only see posts that users share publicly; they do not have access to users' devices, video or data.

- **Why is law enforcements participation on the app useful?**
  - Neighbors enables [agency] to:
    - Share important crime and safety updates with local communities in real-time.
    - Request information about local crime and safety situations from Neighbors who opt-in to sharing for a particular request.
    - Work together with the local community to build trust and make neighborhoods safer.

- **Does the Neighbors app collaborate with other apps like Facebook and NextDoor that get used by neighborhoods?**
  - Yes, Neighbors posts are shareable with other major social platforms. We encourage users to share crime posts to build awareness of local incidents and help identify criminals acting in the area.

- **Can only Ring videos be shared on Neighbors?**
  - No. All videos, images, and text can be uploaded and posted to Neighbors. Videos from all cameras can be uploaded.

- **How does Ring Neighbors work with law enforcement? How much access does law enforcement have to my Ring device? If any?**
  - Neighbors users can choose whether to share their Ring videos with law enforcement in the app.
  - Law enforcement can view the publicly available content in the Neighbors app and request content from Neighbors in a certain area and time range where an incident may have occurred. If law enforcement is interested in seeing a certain video, Ring will ask the user if he/she is willing to share footage with law enforcement. The police do not have a way to contact users outside of the app, which keeps identities hidden.

- **How many agencies have partnered with the Neighbors App?**

- Dozens of agencies nationwide have joined the Neighbors App and are currently using it to engage with their communities.

[Agency] Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

[CITY, STATE] -- [DATE] – The [Agency] today announced that it is joining the Neighbors app by Ring (available via iOS/Android here: [ATTRIBUTION LINK]) to provide the [CITY/COUNTY] community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

[[Agency] quote]

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the [Agency] join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the [CITY/COUNTY] community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: [ATTRIBUTION LINK] or by texting '[CODE]' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About [Agency]
[[Agency] boilerplate]

About Neighbors
Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

[Agency] Media Contact
[contact info]

Neighbors Media Contact
Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
Morgan@ring.com
M: 805.822.9694

[Agency] First in State to Join 'Neighbors' by Ring

Neighbors app provides users with real-time, local crime and safety information and aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

[CITY, STATE] -- [DATE] – The [Agency] today announced that it is the first law enforcement agency in the state of [STATE] to join the Neighbors app by Ring (available via iOS/Android here: [BRANCH LINK]) to provide the [CITY/COUNTY] community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

[[Agency] quote]

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. We're excited to have the [Agency] join Neighbors and applaud their leadership in utilizing this free and effective tool to engage residents with up-to-date local crime and safety information while maintaining neighbor privacy first and foremost."

How It Works

- Download the Neighbors app on iOS and Android here: [BRANCH LINK] or by texting '[CODE]' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About [Agency]
[[Agency] boilerplate]

About Neighbors
Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring
Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable

Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

[Agency] Media Contact
[contact info]

Neighbors Media Contact
Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
Morgan@ring.com
M: 805.822.9694

Rank/Title	First	Last	Email	Phone	Badge No.
Detective	Ken	Barrett	kbarrett@irspsd.org	772-231-2451	987
Detective	Rodney	Grass	rgrass@irspsd.org	772-231-2451	927

Permission Type	Ability to Post Alerts	Ability to Send Video Request	Assigned Alert Zone
(user/admin)	(yes/no)	(yes/no)	(default/area name)
User	Yes	Yes	Default
User	Yes	Yes	Default

Eye Watch Program

The eye Watch program is an online database of homes and businesses that have external security cameras. In the event of a criminal incident, the Indian River Shores Public Safety Department can search the database, identify locations where video evidence may have been captured, and ask the homeowner to review their cameras. If the homeowner sees suspicious activity on their camera footage, officers will respond to their address and view the images.

Join the Program

If you have external video cameras on your home or business, please complete the Security Camera Registration Form. You could be the missing link in fighting crime.

Agreement

By submitting this form, you agree that the Indian River Shores Public Safety Department may contact you directly to request surveillance footage if there is reason to believe that your security system has captured evidence of criminal activity. Any footage turned over by you to the Indian River Shores Public Safety Department is done so voluntarily and will be protected from public disclosure to the extent required by Sections 281.301 and 119.071, Florida Statutes (2017), except where disclosure is necessary for an official law enforcement purpose as when footage is shared with the offices of the State Attorney and Public Defender. Registrants may terminate their participation in this program upon written request.

RING Neighbors

The Indian River Shores Public Safety Department partnered with RING, a leading security camera company providing citizens with real-time, local crime and safety information. This new partnership gives our agency the opportunity to expand the "Eye Watch" program by adding safety alerts, crime prevention ideas, and real-time updates for residents about recent criminal activity. The RING Neighbors App is free to download even if you do not own a RING security camera.

Any resident of Indian River Shores can download the free RING Neighbors App, join our neighborhood, and use the app to monitor local activity. Residents can share crime and safety-related videos, photos, and text-based posts, and receive real-time safety alerts from your neighbors and local law enforcement. The app is available for Apple iPhone and Android devices.

If you have a RING security device, you could help local law enforcement solve crimes. If a crime occurs in your neighborhood, officers from the Public Safety Department may contact you through the RING Neighbors app and request you share video with them that may have captured suspects, vehicles, or other important evidence. Sharing that video is as simple as a few taps on your smartphone or tablet. Officers do not have access to your cameras or video, they only receive what you choose to send. Please consider joining us in this effort. You might even help put a criminal behind bars.

For more information about the Eye Watch or RING Neighbors programs, call our Investigations Unit at (772) 231-2451.

Privacy and Terms of Use
Ring will not provide any customer personal information, including video footage, to Agency without the prior consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation
At no point shall either party receive compensation from each other as a result of this program.

Confidentiality
Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: _____

By: _____

Name: _____

Title: _____

Agency
Indian River Shores Public Safety

Date: 2/11/19

By: [signature]

Name: Richard Rosell

Title: Chief / Director of Public Safety

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Ring will not provide any customer personal information, including video footage, to Agency without the prior consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

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RING LLC

Date: _____

By: _____

Name: _____

Title: _____

Agency
Indian River Shores Public Safety

Date: 2/11/19

By: [signature]

Name: Richard Rosell

Title: Chief / Director of Public Safety

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ring

Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 7th day of January, 2019 by and between Ring LLC ("Ring") and Indian River Shores Public Safety Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Indian River Shores ("City") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
  - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

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TOWN OF INDIAN RIVER SHORES
PUBLIC SAFETY DEPARTMENT
6001 NORTH A1A * INDIAN RIVER SHORES * FLORIDA * 32963
FIRE * POLICE * EMS
"SERVICE EXCELLENCE"

WEBSITE WWW.IRSPSD.ORG
EMAIL ADMIN@IRSPSD.ORG

EMERGENCY POLICE, FIRE, AMBULANCE - 911
NON-EMERGENCY (772) 231-2451
FAX (772) 231-2444

Security Camera Registration Form

This questionnaire will provide the Indian River Shores Public Safety Department with information about security cameras hosted by residences or businesses.

First Name

Last Name

Address where camera is located

Phone Number

Fax Number

Email Address

Is this a business or residence?

O Business O Residence

Does your system record?

O Yes O No

Do you know how to operate your system to include downloading video?

O Yes O No

Are your cameras operational?

O Yes O No

Is your system web-based or on a local hard drive (DVR)?

O Web-based O Hard drive / DVR

Do your cameras capture any portion of the roadway?

O Yes O No

Where are your cameras located?

O Inside O Outside O Both

By submitting this form, you agree that the Indian River Shores Public Safety Department may contact you directly to request surveillance footage if there is reason to believe that your security system has captured evidence of criminal activity. Any footage turned over by you to the Indian River Shores Public Safety Department is done so voluntarily and will be protected from public disclosure to the extent required by Sections 281.301 and 119.071, Florida Statutes (2017), except where disclosure is necessary for an official law enforcement purpose as when footage is shared with the offices of the State Attorney and Public Defender. Registrants may terminate their participation in this program upon written request.

TOWN OF INDIAN RIVER SHORES
PUBLIC SAFETY DEPARTMENT
6001 NORTH A1A * INDIAN RIVER SHORES * FLORIDA * 32963
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WEBSITE WWW.IRSPSD.ORG
EMAIL ADMIN@IRSPSD.ORG

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Is this a business or residence?

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Does your system record?

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Do you know how to operate your system to include downloading video?

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chall@irspsd.org

From:	Kyle Smith <ksmith@irspsd.org>
Sent:	Wednesday, May 01, 2019 10:08 AM
To:	'Anthony Modestine'
Cc:	Richard Rosell
Subject:	RE: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

I forwarded our draft to the Ring Team last week, Morgan sent over revisions, and I submitted to our Chain of Command for dissemination.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 30, 2019 10:47 AM
To: rrosell@irspsd.org; ksmith@irspsd.org
Subject: Re: PR Intro + Materials - Indian River Shores Public Safety Department (FL) Joins Neighbors

Hi Chief Rosell,

Its been a while since I last heard from you on the draft of the public announcement. I still think it would be beneficial to alert the community that is not on the Neighbors App that your department officially partnered up with Ring. It will also help people understand a little better what the Neighbors App can do and that it's free to download.

Please give me a call if you have any questions.

610.220.5432
Anthony Modestine
Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

On Fri, Mar 22, 2019 at 4:27 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi All,

Do we have an idea of when the draft of the public announcement will be sent over to Morgan to review and approve?

Hopefully, we can get this out to the public soon to make the community aware of the Neighbors App!

Thank you!

On Thu, Mar 7, 2019 at 1:07 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi Chief Rosell,

Now that we have our Remote Onboarding set for March 15th at 9am EST, I wanted to introduce our PR Coordinator, Morgan Culbertson (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert here).

In addition to the In-App alert, Morgan will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download here and includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with Morgan for a quick final review prior to distribution.
- **Sample Social Media Posts & In-App Alert:** Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: download.ring.com/indianrivershores
Simple Text Info: Or, simply text 'irspsd' to '555888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.
Best,
Anthony Modestine
610-220-5432

--
Anthony Modestine
Neighborhood's Account Manager

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

--
Anthony Modestine
Partner Success Associate

1200 Atwater Dr Ste 225
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Please give me a call if you have any questions.

610.220.5432
Anthony Modestine
Partner Success Associate
Anthony@ring.com

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

On Fri, Mar 22, 2019 at 4:27 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

> Hi All,
>
> Do we have an idea of when the draft of the public announcement will be sent over to Morgan to review and approve?
>
> Hopefully, we can get this out to the public soon to make the community aware of the Neighbors App!
>
> Thank you!

On Thu, Mar 7, 2019 at 1:07 PM Anthony Modestine <anthony.modestine@ring.com> wrote:
Hi Chief Rosell,

Now that we have our Remote Onboarding set for March 15th at 9am EST, I wanted to introduce our PR Coordinator, Morgan Culbertson (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert here).

In addition to the In-App alert, Morgan will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download here and includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with Morgan for a quick final review prior to distribution.
- **Sample Social Media Posts & In-App Alert:** Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: download.ring.com/indianrivershores
Simple Text Info: Or, simply text 'irspsd' to '555888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.
Best,
Anthony Modestine
610-220-5432

--
Anthony Modestine
Neighborhood's Account Manager

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

--

Anthony Modestine
Partner Success Associate

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Malvern, PA 19355

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Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

chall@irspsd.org

From: Morgan Culbertson <morgan.culbertson@ring.com>
Sent: Monday, April 22, 2019 12:01 PM
To: ksmith@irspsd.org
Subject: Out of Office Re: FW: Ring Press Release for your review

Hello,

I will be out of office and unavailable starting Thursday, April 11th until Thursday, April 25th. For media inquiries and related items please email media@ring.com and someone from our team will be able to assist.

Best,

Morgan

--

Morgan Culbertson

PR Coordinator, Neighbors
Morgan@ring.com
m: 805.822.9694

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Monday, April 22, 2019 12:02 PM
To: 'media@ring.com'
Subject: FW: Ring Press Release for your review
Attachments: Ring Press Release.doc

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Monday, April 22, 2019 12:01 PM
To: 'Morgan@ring.com' <Morgan@ring.com>
Subject: FW: Ring Press Release for your review

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: Lt. Chris Beaumont <cbeaumont@irspsd.org>
Sent: Monday, March 25, 2019 1:14 PM
To: Richard Rosell <rrosell@irspsd.org>
Cc: Mark Shaw <mshaw@irspsd.org>; 'ksmith' <ksmith@irspsd.org>; Charlene Hall <chall@irspsd.org>
Subject: Ring Press Release

Chief,

Attached is the Ring Press Release drafted by Det. Smith. Capt. Shaw has also seen and approved.

Thanks,

Lt. Chris Beaumont

cbeaumont@irspsd.org

Indian River Shores Public Safety

6001 N. Highway A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 / Fax: (772) 231-2444
http://www.irspsd.org

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